

An aerial photograph of the Port of Tacoma, showing industrial buildings, piers, and a large body of water. The image is partially obscured by a dark blue curved shape on the left and a light blue curved shape on the right.

Port of Tacoma

CORPORATE SOCIAL RESPONSIBILITY



CSR Purpose Statement



The Port of Tacoma is committed to the environmental and social quality of life in the region through its Corporate Social Responsibility Program. Our community leadership will be intentionally conveyed through the actions of this program.

History



- CSR Program initiated in 2012
- 14-person CSR committee established
 - Developed mission statement and sponsorship policy
 - Convened committee to review and approve CSR related events
 - \$10,000 budget for sponsorships
 - 2016 - hired intern to develop options for implementing more robust CSR program

Vision



Strive to be a catalyst for equity and social impact throughout the Port and in the communities we serve.

Goals and Objectives



1. More fully implement a Port-wide diversity initiative
2. Expand upon the employee-community engagement program
3. Further develop the small and emerging business program
4. Enhance sustainability plans for 2017 and beyond



Port-wide Diversity Initiative (Goal #1)



- A. Enhance diversity and inclusion strategy and develop a Port-wide value statement
- B. Explore cost/benefit analysis of a skilled trades' program to be specifically formulated for the Maintenance Department
- C. Formulate specific plan to expand student exposure to the maritime industry
- D. Implement an employee group to further embrace diversity in the workforce



Community Engagement Program (Goal #2)



- A. Expansion of the employee community engagement program and development of Port ambassadorship team
- B. Maintain relationships with community and non-profits and attend external functions
- C. Implement a CSR employee community engagement program tracking tool
- D. Include CSR in internal and external quarterly newsletters
- E. Highlight CSR on the Port's website



Small and Emerging Business Program (Goal #3)



- A. Continue to develop and enhance training curriculum
- B. Identify tools to help program data tracking and sharing
- C. Facilitate matchmaking between small and emerging business enterprises and large contractors doing business at the Port



Port Sustainability Program (Goal #4)



- A. Continue to cleanup contaminated properties and return them to productive use.
- B. Implement a long-term habitat mitigation plan
- C. Develop industrial stormwater best practices
- D. Continue the Northwest Ports Clean Air Strategy
- E. Transition to a new generation of efficient systems to save energy, and promote cost effective renewable energy use.
- F. Support a staff level taskforce (Green Team) to improve environmental sustainability in the work place

Conclusion



- The Corporate Social Responsibility program allows the Port to reaffirm and invest in its core values of making Pierce County a better place to live and work.
- Many of the recommendations included in these plans will benefit from engagement with the Commission and through the port's strategic planning process.

Questions / Comments?